

## ABOUT US

Liquor Barons was formed in 1991 with an initial 10 members. Over the years it has expanded to become one of the more successful independent retail liquor groups in Western Australia with stores throughout the state.

All stores are independently owned and run collectively under the Liquor Barons banner. Our aim is to offer competitive pricing on a wide range of product lines and a service level unequalled by any other liquor group in Western Australia.

Barons Advantage Club has been formed to reward our regular customers for their continued support and has already grown to a membership of over 89,000 people.